



# IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced online **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

## LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

**ALL-NEW:** Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

## PLUS:

- Learn more about e-PRO®, the only technology certification course recognized and offered by NAR —
- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



Rossi  
e-PRO, GRI, MMI

Don't miss this FREE e-PRO Workshop presented by Certified e-PRO Trainer Rossi. Rossi provides interactive workshops, enhances and effectively delivers the sponsor's message, motivation, and education for companies, corporations, and associations internationally. He's delivered 3000 plus presentations over the last 25 years. At this workshop, Rossi will give you a number of technology tips you can put to use right away to help differentiate yourself from the competition.

The All New **e-PRO®** | get certified  
get competitive

Date: Friday, March 05, 2010  
Time: 1:00 PM to 2:30 PM  
Location: Central Carolina Association Of REALTORS®  
Address: 250 Branchview Drive, Concord, NC 28025

Register Now! Seating is Limited!

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

e-PRO® also is recognized for elective credit in the designation requirements for:



NATIONAL ASSOCIATION  
OF REALTORS®

*The Voice for Real Estate®*